

List and examples of core values

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|------------------------|---------------------------|---------------------------|------------------------------|
| Abundance | Self-knowledge | Enthusiasm | Purposefulness |
| Accessibility | Self-preservation | Entrepreneurial Equality | Quality Rationality |
| Adventure Affection | Self-reliance | Essence Excellence | Recognition |
| Aid Appreciation | Self-restraint | Expertise Familiarity | Relaxation Reliability |
| Artistry | Connection | Flexibility Flourish | Renewal Resilience |
| Assertiveness | Consciousness | Forgiveness Freedom | Respect |
| Attention Authenticity | Continuity Leadership | Friendship Generosity | Responsibility Rest |
| Authority Autonomy | Sovereignty | Grace Gratitude Growth | Result Safety |
| Balance Beauty | Spirituality | Happiness Harmony | Satisfaction Security |
| Belief Candour | Convenience | Health Honesty Humour | Self-confidence |
| Carefulness Caring | Courageous | Humility Imagination | Sensitivity Service-oriented |
| Certainty Challenge | Creativity Customer-focus | Improvement | Silence |
| Clarity Cleanness | Customer-friendliness | Independence | Simplicity Solidarity |
| Collegiality Comfort | Decisiveness | Individuality Inner peace | Sophistication |
| Commitment | Dedication Density | Innovative | Perseverance |
| Communication | Detachment | Insight Inspiration | Personal development |
| Compassion | Development | Integrity Intimacy | Pioneering |
| Competence | Devotion Dignity | Inventiveness | Playfulness Pleasure |
| Competition | Discipline Discover | Involvement Justice Joy | Pliability Pliancy |
| Connectedness | Diversity Donating | Knowledge Learnedness | Possibilities |
| Spontaneity Stability | Effectiveness | Liberation Love Loyalty | Prestigious |
| Surrender | Efficiency Empathy | Lust for life Mastery | Protection |
| Sustainability | Empowered Energetic | Meaningfulness | Unconditional Unfold |
| Teaching | Endurance | Meeting Mercy Mildness | Unity Unselfishness |
| Tenderness | Wisdom | Mind power Modesty | Valuable Value-free |
| Togetherness | Working together | Musicality Nuance | Vitality Virtuosity |
| Tolerance Traditional | | Obedience Openness | Wealth Wholeness |
| Transformation Trust | | Optimism Organised | |
| Truth | | Originality Passion | |
| | | Patience Peace | |
| | | Perfection Purity | |